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Attorney Docket No.: ECC-01800

BOX NEW PATENT APPLICATION
 Assistant Commissioner for Patents
 Washington, D.C. 20231

NEW APPLICATION TRANSMITTAL

Sir:

Transmitted herewith for filing is the patent application of Inventor: Joel Goobich

Title: **EXPANDING MEDIUM, SYSTEM AND METHOD FOR DECORATING SURFACES****CERTIFICATION UNDER 37 CFR § 1.10**

I hereby certify that this New Application and the documents referred to as enclosed herein are being deposited with the United States Postal Service on this date, EL703216583US, in an envelope bearing "Express Mail Post Office To Addressee" Mailing Label Number July 25, 2000 addressed to: **PATENT APPLICATION**, Assistant Commissioner for Patents, Washington, D.C. 20231.

Carleen O'Brien
 (Name of Person Mailing Paper)

Signature



Enclosed are:

1. The papers required for filing date under CFR § 1.53(b):

<u>20</u>	Pages of Specification (including claims);	<u>4</u>	Sheet(s) of Drawings.
<u>X</u>		<u>X</u>	Formal
<u>X</u>		<u>—</u>	Informal
<u>X</u>	Declaration or Oath (combined with Power of Attorney)		
<u>X</u>	Power of Attorney (combined with Declaration)		
<u>X</u>	Assignment of the Invention to <u>Earlychildhood.com LLC</u> (including Form PTO-1595).		

Fee Calculation

— Amendment changing number of claims or deleting multiple dependencies is enclosed.

CLAIMS AS FILED

	Number Filed	Number Extra	Rate	Basic Fee
				\$690.00
Total Claims	39 - 20 =	19	\$18.00	342.00
Independent Claims	3 - 3 =	0	\$78.00	0.00
Multiple Dependent claim(s), if any			\$260.00	
Filing Fee Calculation				\$1,032.00

6. X Verified Statement (Declaration) Claiming Small Entity Status 50% Filing Fee Reduction (if applicable) \$516.00

7. Other Fees X Assignment Recordation Fee 40.00
 — Other 0.00

TOTAL FEES ENCLOSED **\$556.00**

8. Payment of Fees X Check in the amount of \$556.00 (\$516.00 Basic Filing Fee plus \$40.00 Assignment Recordation Fee) enclosed.

9. X Authorization to Charge Additional Fees
 The Commissioner is hereby authorized to charge any additional fees (or credit any overpayment) associated with this communication and which may be required under 37 CFR § 1.16 or § 1.17 to Account No. 08-1275. An originally executed duplicate of this transmittal is enclosed for this purpose.

10. X Return Receipt Postcard

Dated: July 25, 2000

By: Jonathan O. Owens
 Name: Jonathan O. Owens
 Registration No.: 37,902

jc857 U.S. PTO
 09/624708
 07/25/00

Applicant Or Patentee:
Serial or Patent No.:
Filed or Issued:
Entitled:

Joel Goobich
Herewith
EXPANDING MEDIUM, SYSTEM AND METHOD FOR DECORATING SURFACES

VERIFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY STATUS (37 CFR § 1.9(c)) - SMALL BUSINESS CONCERN

I hereby declare that I am

the owner of the small business concern identified below;
 an official of the small business concern empowered to act on behalf of the concern identified below;

Name of Concern:
Address of Concern:

Earlychildhood.com LLC
2 Lower Ragsdale Drive, Suite 200
Monterey, California 93940

I hereby declare that the above-identified small business concern qualifies as a small business concern as defined in 12 CFR §§ 12.3-18, and reproduced in 37 CFR § 1.9(c), for purposes of paying reduced fees under Sections 41(a) and (b) of Title 35, United States Code, in that the number of employees of the concern, including those of its affiliates, does not exceed 500 persons. For purposes of this statement (1) the number of employees of the business concern is the average over the previous fiscal year of the concern of the persons employed on a full-time, part-time or temporary basis during each of the pay periods of the fiscal year, and (2) concerns are affiliates of each other when either, directly or indirectly, one concern controls or has the power to control the other or a third party or parties controls or has the power to control both.

I hereby declare that rights under contract or law have been conveyed to and remain with the small business concern identified above with regard to the invention entitled EXPANDING MEDIUM, SYSTEM AND METHOD FOR DECORATING SURFACES by inventor(s) Joel Goobich as described in:

the specification, filed herewith
 Application Serial No. filed
 Patent No. issued

If the rights held by the above-identified small business concern are not exclusive, each individual, concern or organization having rights to the invention is listed below and no rights to the invention are held by any person, other than the inventor, who could not qualify as a small business concern under 37 CFR § 1.9(d) or by any concern which would not qualify as a small business concern under 37 CFR § 1.9(d) or a nonprofit organization under 37 CFR § 1.9(e).

NOTE: Separate verified statements are required from each named person, concern or organization having rights to the invention averted to their status as small entities. (37 CFR § 1.27).

Full Name _____
Address: _____
[] Individual [] Small Business Concern [] Nonprofit Organization

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR § 1.28(b)).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

Name of Person Signing: Ronald Elliott

Title in Organization: President

Address of Person Signing: Earlychildhood.com LLC, 2 Lower Ragsdale Drive, Suite 200, Monterey, California 93940

Dated

July 25, 00

Signature:

R. Elliott

PATENT
Attorney Docket No. ECC-01800

**EXPANDING MEDIUM, SYSTEM AND METHOD FOR DECORATING
SURFACES**

Field of the Invention:

5 The present invention relates to a medium, a system and a method for decorating surfaces. More specifically, this invention relates to a medium, a system and a method for decorating surfaces with relief art.

Background of the Invention:

10 Artists create relief art or three dimensional art by crafting or working a malleable material, such as clay, into a desired shape. Relief art is also created by cast and molding a material into a desired shape using a cast or die. Relief structure is added to paintings and painted surfaces by applying more or less of a malleable or pliable pigment medium, such as an oil base paint, and sculpting the pigment material with a knife or a brush to produce the desired appearance and texture. Oil based paints are used in relief paintings because they do not shrink significantly during drying and aging. However, oil based paints are typically expensive and require the use of solvent to clean up after usage or spillage. Thus, oil based paints are not well suited for use by adolescents and small children.

20 Decorative relief art gives three dimensional structure to a wide variety of coverings including floor coverings, counter tops, cabinets, wall paper and the like. Decorative relief art is typically produced on these materials by embossing their surfaces with a negative mask under pressure or under heat and pressure to produce the desired three dimensional structure and texture. Embossing methods are used to provide relief art

on wood surfaces, some plastic surfaces and paper surfaces. Embossing methods are generally not suitable for producing relief art on very hard brittle surfaces, such as the surfaces of glass, or very soft resilient surfaces, such the surface of fabrics and cloths.

Producing relief art on a surface of a clothing article is particularly challenging
5 because the relief art used must be able to bend and flex along with the clothing over several repeated deformations. Further, the relief medium used must adhere strongly to the cloth or the fabric of the clothing and must be resilient enough to withstand washing machine conditions. Therefore, there is a need to provide a versatile decorating medium, system and method for producing relief art on a wide variety of substrate surfaces

10 including cloth and fabric surfaces.

SUMMARY OF THE INVENTION:

The present invention is a decorating medium, a system and a method for providing relief art on substrate surfaces. Suitable surfaces are metal, fabric, cloth, glass, cardboard, paper or plastic. The decorating medium is a water-based emulsion and contains a expanding agent which causes the decorating medium to expand upon curing and heating. The expanded medium is resilient and flexible and is particularly well suited for providing relief art to cloth or fabric substrates.

According to the current invention, the decorating medium is applied to the
20 surface in a desired pattern. The medium is applied directly to the substrate surface through a storage tube or bottle with a nozzle, with the aid of a brush, a knife, a spatula or with the hands and fingers of the artist. The desired pattern is achieved by free-hand painting or by using a stencil, a mask, masking materials or any combination thereof. After the medium is applied to the substrate surface with the desired pattern, the medium

is cured by heating. Upon heating the decorating medium expands to produce relief art on the surface of the substrate. The decorating medium is allowed to dry before curing and heating or, alternatively, is heated and cured immediately after being applied to the substrate surface. The decorating medium is preferably cured and heated with an ironing device typically used to press clothing and the like, but may also be cured and heated with any suitable heating device including a microwave oven, a heat gun, a furnace, a conventional oven or a hot plate. Once the relief art is created, the relief art is then decorated according to the artist's needs and taste.

According to an alternative embodiment of the current invention, the decorating medium is mixed with a decorating additive prior to its application on to the substrate surface. The decorating additive is a pigment, such as ink, dye, food coloring, acrylic paint, finger paint, tempera paint or is a glitter material or other decorative material that is compatible with the decorating medium and which alters its appearance after curing. According to this embodiment, the decorating mixture of the decorating additive and the decorating medium is applied to the substrate surface in a preferred pattern as described above. The mixture is then cured and heated to produce the relief art on the substrate surface, which is then further decorated according to the artist's needs and taste.

The decorating medium of the current invention is preferably a water-based medium with an acrylic emulsion body that provides the medium with the desired viscosity and rheology. The medium also has an expanding agent that expands the decorating medium upon curing and heating. The expanding agent is an expandable polymer encapsulating a blowing agent. The expanding agent is preferably Polyvinylidene Chloride containing an alkane blowing agent therein, but alternatively may be any other heat expandable polymer system known in the art.

The decorating medium of the current invention is preferably made by mixing an acrylic binder with an antifoaming agent and then mixing in the expanding agent. An acrylic thickener or a cellulosic thickener is then added to the mixture of the acrylic binder and the antifoaming agent and the pH of the total mixture is adjusted to provide 5 the desired viscosity and rheology for the medium. The decorating medium also preferably includes a preservative to prevent fungal or bacterial growth during storage of the decorating medium.

Brief Description of the Drawings:

10 Figure 1 illustrates the application of the decorating medium of the current invention to a substrate.

Figure 2 illustrates a clothing article with relief art according to the present invention.

15 Figure 3 illustrates the preferred method of making the decorating medium of the current invention.

Figure 4 illustrates a flow diagram for creating relief art on a substrate surface according to the method of the present invention.

Detailed Description of a Preferred Embodiment:

20 Figure 1 is a perspective view **100** of an artist's hand **105** applying the decorating medium **107** of the current invention onto the surface **102** of a substrate **101**. Preferably, the decorating medium **107** is provided in a tube **104** or a container suitable for dispensing the medium therefrom. For example, the container **104** is a plastic container with a tapered nozzle or is any dispensing container suitable for the application at hand.

The medium **107** is dispensed onto the surface **102** of the substrate **101** in a desired pattern **103**. The decorating medium **107** is either dispensed directly on the surface **102** of the substrate **101** or is applied to the substrate surface **102** with the aid of an applicator such as a brush, a knife, a spatula (not shown) or the digits **110, 111, 112, 113, 114** of an artist's hand **105**. The desired pattern **103** is created by the artist using any suitable method including free-hand method. Alternatively, the artist creates the desired pattern **103** with the aid of a stencil, a mask or masking materials (not shown). The substrate **101** is flexible or rigid and is formed from metal, plastic, wood, paper, glass, cloth, fabric or any other suitable substrate. According to the preferred embodiment of the present invention, the decorating medium **107** is formulated to have good adhesion and to have the appropriate viscosity for producing relief art on the surfaces of cloth or fabric materials such as a shirt.

Figure 2 illustrates a perspective view **200** of a shirt **205** that is decorated with the decorating medium according to the method of the present invention. The decorating medium of the current invention is readily used to create letters, words or phrases, such as the art **203**. The medium is applied to the cloth surface **204** of the shirt **205**. The shirt is then placed in a microwave oven and the medium is heated until it has expanded and cured. The letters of the relief art **203** are adhered to the shirt **205** and are sufficiently flexible to withstand several repeated deformations. The medium of the current invention is also well suited to create more elaborate relief art on the surfaces of cloth and clothing including scenery and/or flowers.

The preferred formulation for the decorating medium of the current invention includes an emulsion body that gives the medium the appropriate viscosity and rheology for decorating cloth and fabric substrates. The viscosity of the decorating medium is

preferably in the range of 3,000 to 25,000 centipoise. The emulsion body is preferably an acrylic emulsion body formed by incorporating an emulsion binder and an emulsion thickener or a cellulosic thickener together. The emulsion body provides for the substantiative physical properties of the decorating medium and allows the decorating
5 medium to expand upon curing and heating. The decorating medium also contains an expanding agent which causes the expansion of the decorating medium during heating. The expanding agent is an expandable polymer that encapsulates a blowing agent, as described in detail below.

Suitable acrylic binders include Vinyl Acrylic emulsions and Vinyl Acetate
10 polymer emulsions that preferably make up 50 to 95 % of the total weight of the decorating medium. Good results have been obtained with AIRFLEX® 809, AIRFLEX® 728 and FLEXBOND® 381 polymer emulsions manufactured by Air products and Chemical, Inc.; Air Products Polymers, L. P., 7201 Hamilton Blvd., Allentown, PA
15 18195. AIRFLEX® 809 Polymer Emulsion is a Vinyl Acetate-Ethylene Polymer with particle sizes in the range of 0.15 to 0.30 microns and is sold as an emulsion solution in 40 to 60 % water by weight. AIRFLEX® 728 Polymer Emulsion is a Vinyl Acetate-Vinyl
Chloride-Ethylene Terpolymer emulsion with average particle sizes of 0.17 micron and is
20 sold as an emulsion solution in 40 to 60 % water by weight. FLEXBOND® 381 Emulsion contains a Vinyl-Acrylic Polymer with particle sizes in a range of 0.10 to 0.30 micron and is sold as an emulsion solution that is 55 % solids in water. These emulsion binders described above are used as they are sold, and described herein, in the amount of between 25 to 95 % and preferably between 25 to 95 % of the total weight of the decorating medium.

Emulsion thickeners are pH sensitive emulsion polymers that are used to adjust the decorating medium rheology to reduce minimum sagging while setting, curing and heating. The emulsion thickener is preferably used in the range of 0.5 to 10 % of the total medium weight. Thickeners are preferably Polyacrylic Acid thickeners, Alkali Swellable Emulsion thickeners or Hydrophobically modified Alkaline-Soluble thickeners, but can be any number of thickeners or rheology modifiers known in the art. Good results have been obtained with CARBOPOL® EZ-2 polymer thickener that is manufactured by BFGoodrich, 9911 Brecksville Road, Cleveland, OH 44141. CARBOPOL® EZ-2 polymer is a Polyacrylic Acid thickener that is sold as a white powder with an average molecular weight which is between 0.75 to 5.0 million. The ACRYSOL® Family of thickeners, including ACRYSOL® ASE 60 and ACRYSOL® TT-615 have also provided good results. Both ACRYSOL® ASE 60 and ACRYSOL® TT-615 are manufactured by Rohm and Haas Company, 100 Independence Mall West, Philadelphia, PA 19106. ACRYSOL® ASE 60 is an Acrylic Polymer thickener sold as 28 % solids in water. ACRYSOL® TT-615 is a Hydrophobically Modified Alkilin-Soluble Emulsion sold as 30 % solids in water.

While Acrylic thickeners are the preferred thickeners, good results have also been obtained with Cellulosic thickeners such as Natrosol® 250MR or CMC-T. The Cellulosic thickener Natrosol® 250MR is a hydroxyethyl cellulose and CMC-T is a sodium carboxymethyl cellulose; both of which are manufactured by Hercules, Aqualon Division, 1313 North Market Street , Wilmington, DE 19894.

The expanding agent is preferably a Polyvinylidene Chloride polymer containing an alkane blowing agent. The expanding agent serves to provide three dimensional structure to the cured and expanded decorating medium. The expanding agent makes up

1.0 to 10 % of the total weight of the decorating medium mixture. There are several known manufacturers of expanding agents suitable for use in the decorating medium of the current invention. Particularly good results have been obtained with Expance 5 007WU, and Expance 642 WU, manufactured by Expance, Box 13000, 850 13 Sundsvall, SWEDEN. The Expance products are Polyvinylidene Chlorides (polystyrene beads) with encapsulated Isobutane. The Expance products are sold as a solution in 25 % water by weight and the dried product is 20-30 % blowing agent and less than 70 % polystyrene.

10 The decorating medium preferably also contains a preservative that prevents fungus, bacteria and/or mold from growing in the aqueous-based decorating medium during storage. Preservatives are typically used in a range of 0.005 to 0.50 % of the total weight of the decorating medium. Preservatives that are approved for use in childrens art products are the most preferred. Examples, of preservatives that are used in the preferred formulation of the decorating medium are NUOSEPT® 95 and NUOCIDE® 404D 15 manufactured by HULS America, Inc., 220 Davidson Ave, Somerset, NJ 08873. NUOSEPT® 95 is a mixture of 24.5 % 5-Hydroxymethoxymethyl-1 -aza- 3, 7- dioxabicyclo(3.3.0) ocatane, 17.7 % 5-Hydroxymethyl-1 -aza- 3, 7-dioxabicyclo(3.3.0) ocatane and 7.8% 5-Hydroxypoly[methyleneoxy-methyl -1 - aza-3, 7-dioxabicyclo(3.3.0) ocatane and 50% water. NUOCIDE® 404D is a mixture of 40.4 % 20 Tetrachlorisophthalonitrile 59.6% water. Alternatively PROXEL® GXL, manufactured by Zeneca Inc., 1800 Concord Pike, Wilmington, DE 19897 which is a 17 % 1,2-Benzisothiazolin-3-one and water solution also provides good results as well as Phenonip manufactured by NIPA Laboratories, Inc., 341 Silverside Road, 104 Hagley Building, Wilmington, DE 19810 which is a mixture of 70 % 2-Phenoxyethanol, 15 % Methyl P-

Hydroxybenzoate, 5 % Ethyl P-Hydroxybenzoate, 5 % Propyl P-Hydroxybenzoate, Butyl P-Hydroxybenzoate. It will be clear to one skilled in the art that any number of commercially available preservatives are suitable for preserving the water-based decorating medium of the present invention.

5 Figure 3 is a block-flow diagram **300** of the preferred method for preparing the decorating medium of the current invention. In the step **301**, 500 mass units ($\pm 10\%$) of an Acrylic Binder is added to a suitable mixing vessel as a 40 to 60 % water solution. In the step **302**, approximately 2.0 mass units of an antifoaming agent is added to the Acrylic Binder and a high speed sheer mixer is used to homogenize the Acrylic Binder
10 and antifoaming agent mixture. Any number of antifoaming agents suitable for use with an aqueous system are commercially available. The antifoaming agent prevents bubbles and “hot spots” from forming during high speed mixing that can have deleterious effects on the quality of the resultant decorating medium. Good results have been obtained with the Bubble Breaker® series of antifoaming agents produced by Witco Corporation, One
15 American Lane, Greenwich, CT 06831 and DEE FO 97-3 or DEE FO 3010A antifoaming agents produced by Ultra Additives Incorporated 460 Starlight Street, Paterson, NJ
07501. Silicone-based, modified silicone-based and reactive silica in mineral oil are also useful for reducing foaming and bubble formation during high speed mixing.

20 After the homogenizing step **302**, then in the step **303** 25 mass units of an Acrylic thickener is added into the mixing vessel continuously over a period of approximately 15-20 minutes and as the mixture is continuously stirred. In the step **304**, the pH of the solution is adjusted with a basic solution to a pH in the range of 7.0 to 9.0, which causes the mixture to thicken to a viscosity of approximately 3,000 to 25,000 centipoise. Preferably, the basic solution used to adjust the pH of the mixture is a 20 to 40 % by

weight sodium hydroxide solution, but any typically basic solution will work to adjust the pH including a dilute solution of Borax. After the pH is adjusted to the range between 7.0 and 9.0 in the step **304**, then in the step **305**, a preservative is added to the decorating medium and the mixture is homogenized. After the preservative is mixed into the 5 solution in the step **305**, then in the step **306** 25 mass units ($\pm 10\%$) of the expanding agent is added to the mixing vessel and the mixture is again homogenized. After the step **306**, the medium is packaged in a suitable container as described previously. It will be clear to one skilled in the art that the preservative may be added at any time before or after the performing the steps **301-306** outlined in the block diagram **300**. Further, the 10 expanding agent can be added at any time after the step **301**. It is important, however, that after the step of adding the expanding agent that the mixing vessel and the mixture contained therein is maintained at temperatures below 35 Celsius to prevent the expanding agent from activating.

Figure 4 is a block-flow diagram **400** according to the method of decorating a substrate surface with relief art according to the present invention. In the step **401**, the decorating medium is mixed with a decorating additive. The decorating additive is a glitter, a glitter paint, a pigment, a colorant or any combination thereof. Suitable colorant and pigments include, but are not limited to, inks, dyes, food coloring, acrylic paints and finger paints. In the step **402**, the decorating medium and decorating additive mixture is 15 applied to the surface of the substrate in a desired pattern using any method as described in relation to Figure 1. Alternatively, in the step **402** the decorating medium is applied to the surface of the substrate in the desired pattern without performing the step **401** of mixing a decorating additive with the decorating medium.

After performing the step **402**, then in the step **406**, the decorating medium is cured and heated. Preferably, the decorating medium is heated at a temperature between 120 to 140 degrees Celsius for a period between 1-4 minutes. The heating needs to be sufficient to cause the expanding agent and the decorating medium to expand and 5 generated the desired relief art. In the step **407**, the relief art is decorated according to the artist's taste with paints, glitters and the like. In the step **406**, the decorating medium is cured and heated with any heating device suitable for the application at hand including a microwave oven, a heat gun, a furnace, a conventional oven or a hot plate.

According, to an alternative embodiment of the invention, after performing the 10 step **402**, the decorating medium is allowed to dry in the step **403**, prior to curing and heating the decorating medium in the step **404**. In the step **404** the decorating medium is preferably heated at a temperature between 120 to 140 degrees Celsius for a period 15 between 1-4 minutes. As in the step **406**, the heating needs to be sufficient to cause the expanding agent and the decorating medium to expand and generated the desired relief art. The desired relief art that is created in the step **404** is then, in the step **405**, decorated or painted according to the artist's needs and taste.

The present invention has been described in terms of specific embodiments incorporating details to facilitate the understanding of the principles of construction and operation of the invention. Such reference herein to specific embodiments and details 20 thereof is not intended to limit the scope of the claims appended hereto. It will be apparent to those skilled in the art that modifications can be made in the embodiment chosen for illustration without departing from the spirit and scope of the invention. Specifically, it will be apparent to one of ordinary skill in the art that the decorating medium, the system and the method of present invention can be used to generate three

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Attorney Docket No. ECC-01800

dimensional art that is not attached to a substrate surface. For example, the decorating medium may be applied in a desired pattern on a removable substrate, wherein the relief art produced is removable from the substrate.

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Claims

What is claimed is:

1. 1. A decorating medium for creating relief art on a substrate surface, the medium
2. comprising:
 3. a. a water-based emulsion body; and
 4. b. an expandable polymer with a blowing agent encapsulated therein,
5. wherein the medium is cured and expanded when heated after application to the
6. substrate surface.
1. 2. The decorating medium of claim 1, wherein the water-based emulsion body
2. comprises an acrylic binder and an acrylic thickener.
1. 3. The decorating medium of claim 2, wherein the acrylic binder is selected from the
2. group consisting of Vinyl Acetate-Ethylene Polymer, Vinyl Acetate-Vinyl
3. Chloride-Ethylene Terpolymer and a Vinyl-Acrylic Polymer.
1. 4. The decorating medium of claim 2, wherein the acrylic binder is in the range of 25
2. to 95 percent of the total weight of the decorating medium.
1. 5. The decorating medium of claim 2, wherein the thickener is pH sensitive and that
2. causes viscosity of the decorating medium to increase to a range of 3,000 to
3. 25,000 centipoise and in a pH range of 7.0 to 9.0.

1 6. The decorating medium of claim 2, wherein the acrylic thickener is in a range of
2 0.5 to 10 % percent of the weight of the decorating medium.

1 7. The decorating medium of claim 1, further comprising a preservative in the range
2 of 0.005 to 0.50 percent of the total weight of the medium.

1 8. The decorating medium of claim 7, wherein the preservative is selected from the
2 group consisting of Hydroxyalkl-1 -aza- 3, 7-dioxabicyclo(3.3.0) octane,
3 Tetrachlorisophthalonitrile 1,2-Benzisothiazolin-3-one, and Phenoxyethanol.

1 9. The decorating medium of claim 1, wherein the expandable polymer is a
2 Polyvinylidene Chloride polymer encapsulating an alkane blowing agent.

1 10. The decorating medium of claim 9, wherein the blowing agent is Isobutane.

1 11. A system for decorating surfaces, the system comprising:
2 a. a water based heat curable and expandable medium; and
3 b. a water compatible decorating additive for mixing with the heat curable
4 and expandable medium.

1 12. The system of claim 11, wherein the decorating additive is a coloring agent
2 selected from the group consisting of ink, dye, food coloring, acrylic paint, finger
3 paint and tempera paint.

1 13. The system of claim 11, wherein the water based heat curable and expandable
2 medium comprises:
3 a. an emulsion body comprising an acrylic binder and an acrylic thickener or
4 a cellulosic thickener; and
5 b. an expandable polymer with a blowing agent encapsulated therein,
6 wherein the medium is cured and expanded when heated to temperatures below
7 140 Celsius.

1 14. The system of claim 13, wherein the acrylic binder is selected from the group
2 consisting of Vinyl Acetate-Ethylene Polymer, Vinyl Acetate-Vinyl Chloride-
3 Ethylene Terpolymer and Vinyl-Acrylic Polymer.

1 15. The system of claim 13, wherein the acrylic binder is in the range of 25 to 95
2 percent of the total weight of the medium.

1 16. The system of claim 13, wherein the thickener is pH sensitive and that causes the
2 viscosity of the decorating medium to increase to a range of 3,000 to 25,000
3 centipoise and in a pH range of 7.0 to 9.0.

1 17. The system of claim 14, wherein the thickener is in a range of 0.5 to 10 percent of
2 the weight of the medium.

1 18. The system of claim 11, further comprising a preservative in the range of 0.005 to
2 0.50 percent of the total weight of the medium.

1 19. The system of claim 18, wherein the preservative is selected from the group
2 consisting of Hydroxyalkyl-1 -aza- 3, 7-dioxabicyclo(3.3.0) octane,
3 Tetrachlorisophthalonitrile 1,2-Benzisothiazolin-3-one, Phenoxyethanol.

1 20. The system of claim 13, wherein the expandable polymer is a Polyvinylidene
2 Chloride polymer emasculating an alkane blowing agent.

1 21. The system of claim 20, wherein the blowing agent is Isobutane.

1 22. A method of creating relief art on a substrate, the method comprising the steps of;
2 a. providing a substrate;
3 b. applying a heat expandable medium in a desired pattern on the substrate,
4 wherein the expandable medium comprises an acrylic emulsion body and
5 expandable polymer with a blowing agent encapsulated therein; and
6 c. expanding the medium by applying heat to the medium whereby the relief
7 art is created.

1 23. The method of claim 22, wherein the substrate is selected form the group
2 consisting of metal, fabric, cloth, glass, cardboard, paper and plastic.

1 24. The method of claim 22, wherein the expandable medium is applied to the surface
2 of the substrate with an applicator selected from the group consisting of a brush, a
3 spatula, a knife and a nozzle.

1 25. The method of claim 22, further comprising the step of providing a mask or a
2 stencil prior to the step of applying the heat expandable medium to the substrate
3 surface.

1 26. The method of claim 22, further comprising the step of decorating the relief art.

1 27. The method of claim 22, further comprising the step of mixing the heat
2 expandable medium with a decorating additive prior to the step of expanding the
3 medium.

1 28. The method of claim 27, wherein the decorating additive is selected from the
2 group consisting of a glitter agent and a water compatible pigment.

1 29. The method of claim 22, wherein the medium is expanded by heating the medium
2 to temperatures in a range of 125 to 140 degrees Celsius for time in a range of 1 to
3 4 minutes.

1 30. The method of claim 22, wherein the step of expanding the medium is
2 accomplished by heating the medium with a microwave source.

1 31. The method of claim 22, wherein the water based emulsion body comprises an
2 acrylic binder and an acrylic thickener or a cellulosic thickener.

1 32. The method of claim 31, wherein the acrylic binder is selected from the group
2 consisting of Vinyl Acetate-Ethylene Polymer, Vinyl Acetate-Vinyl Chloride-
3 Ethylene Terpolymer and Vinyl-Acrylic Polymer.

1 33. The method of claim 31, wherein the acrylic binder is in the range of 25 to 95
2 percent of the total weight of the medium.

1 34. The method of claim 33, wherein the thickener is pH sensitive and that causes the
2 viscosity of the decorating medium to increase to a range of 3,000 to 25,000
3 centipoise and in a pH range of 7.0 to 9.0.

1 35. The method of claim 34, wherein the thickener is in a range of 0.5 to 10 percent of
2 the total weight of the medium.

1 36. The method of claim 22, further comprising a preservative in the range of 0.005 to
2 0.50 percent of the total weight of the medium.

1 37. The method of claim 36, wherein the preservative is selected from the group
2 consisting of Hydroxyalkyl-1 -aza- 3, 7-dioxabicyclo(3.3.0) octane,
3 tetrachloroisophthalonitrile 1,2-Benzisothiazolin-3-one and Phenoxyethanol.

1 38. The method of claim 22, wherein the expandable polymer is a Polyvinylidene
2 Chloride polymer encapsulating an alkane blowing agent.

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Attorney Docket No. ECC-01800

1 39. The method of claim 38, wherein the blowing agent is Isobutane.

ECC-01800-39-4759

Abstract

The invention is a decorating medium, system and method for producing relief art on substrate surfaces. The decorating medium is an acrylic emulsion based medium containing an expandable polymer which expands the medium upon heating. The acrylic emulsion is produced with a mixture of an acrylic binder and an acrylic thickener or a cellulosic thickener combined in the appropriate range to obtain a medium rheology suitable for controlled application of the medium to the substrate surfaces. The decorating medium is applied to a substrate surface in a desired pattern either directly from a storage bottle or tube equipped with a nozzle or with an applicator such as a brush, a sponge, a knife or spatula. The desired pattern is achieved by free hand or by using a stencil or mask. After the decorating medium is applied to the surface of the substrate in the desired pattern, the medium is cured and heated. The heat causes the medium to expand and creates the relief art on the surface of the substrate. The relief art is flexible after curing and may be painted or decorated according the needs and taste of the artist.

In an alternative embodiment of the invention, the decorating medium is mixed with decorating additives of choice such as pigments, colorants or glitters, prior to curing and heating the medium. The medium, the system and the method of the current invention are particularly useful for creating relief art on cloth or fabric substrates, but are also suitable for creating relief art on other substrate surfaces including metal, plastic, paper, cardboard and glass surfaces.

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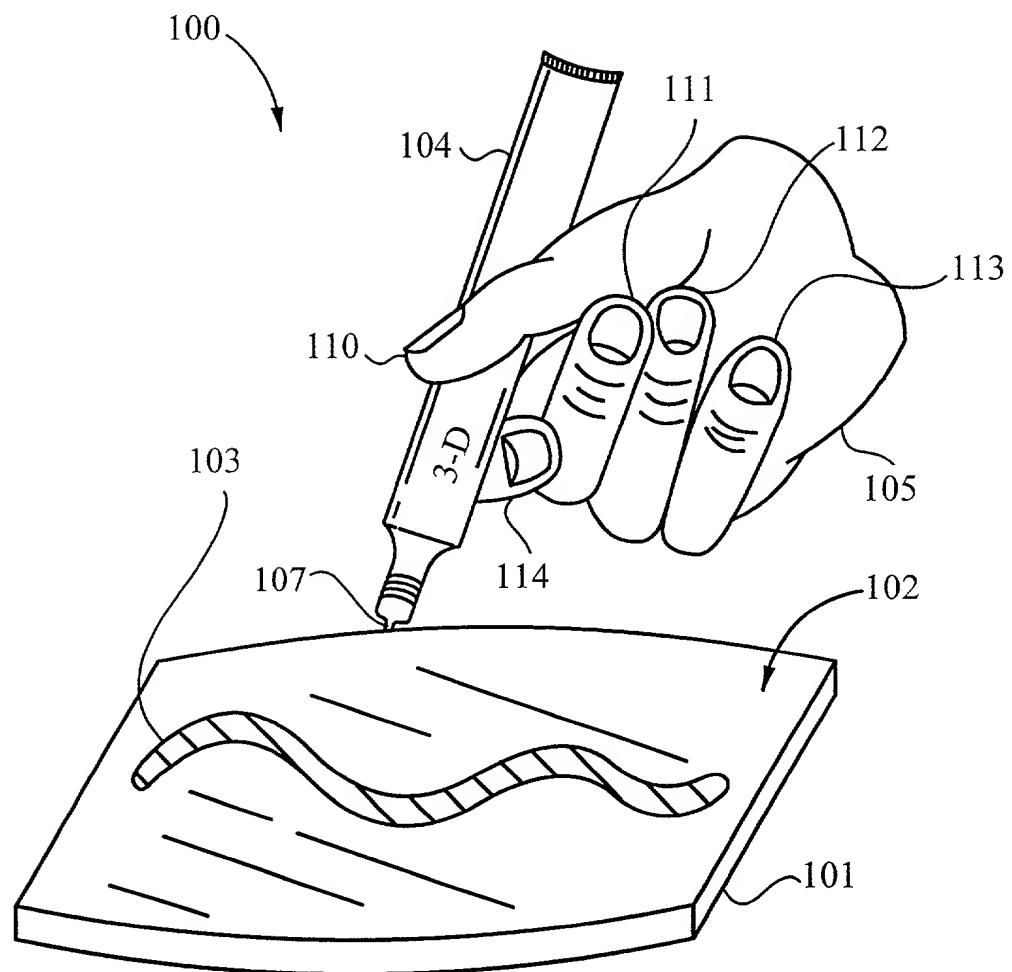


Fig. 1

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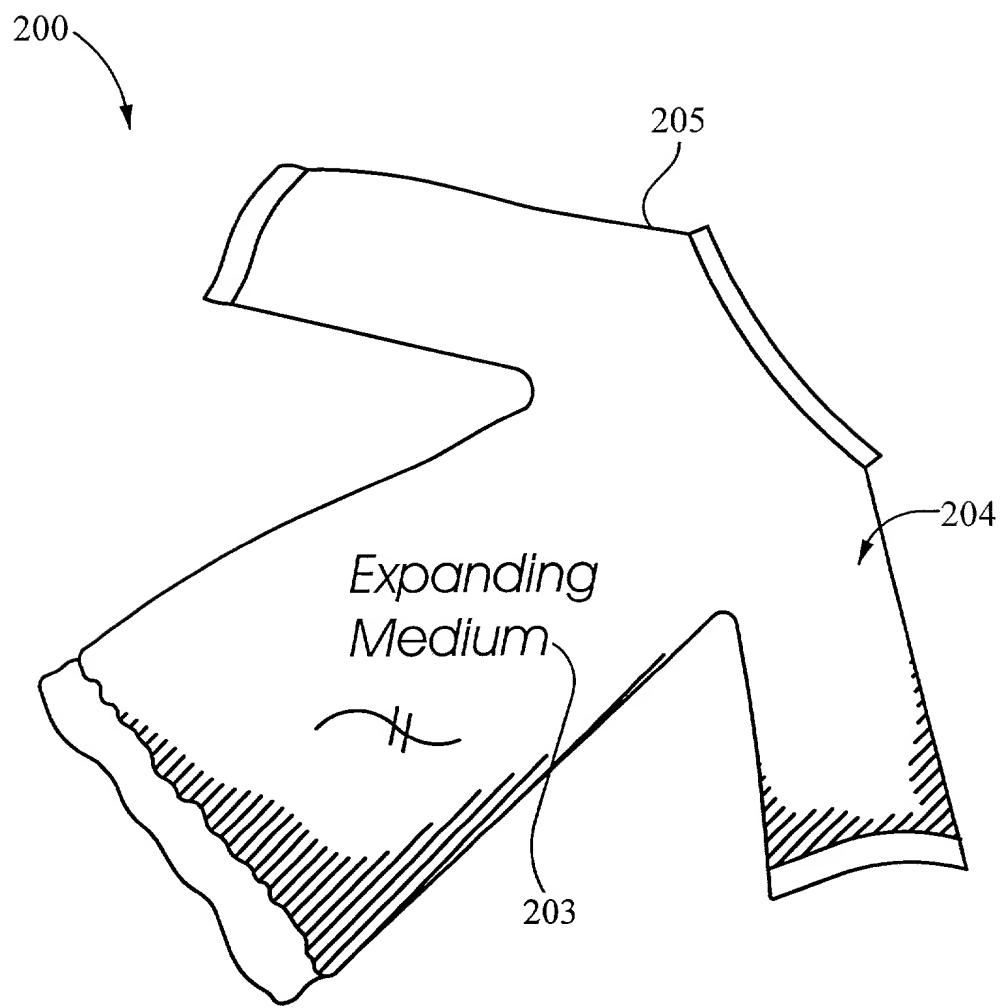


Fig. 2

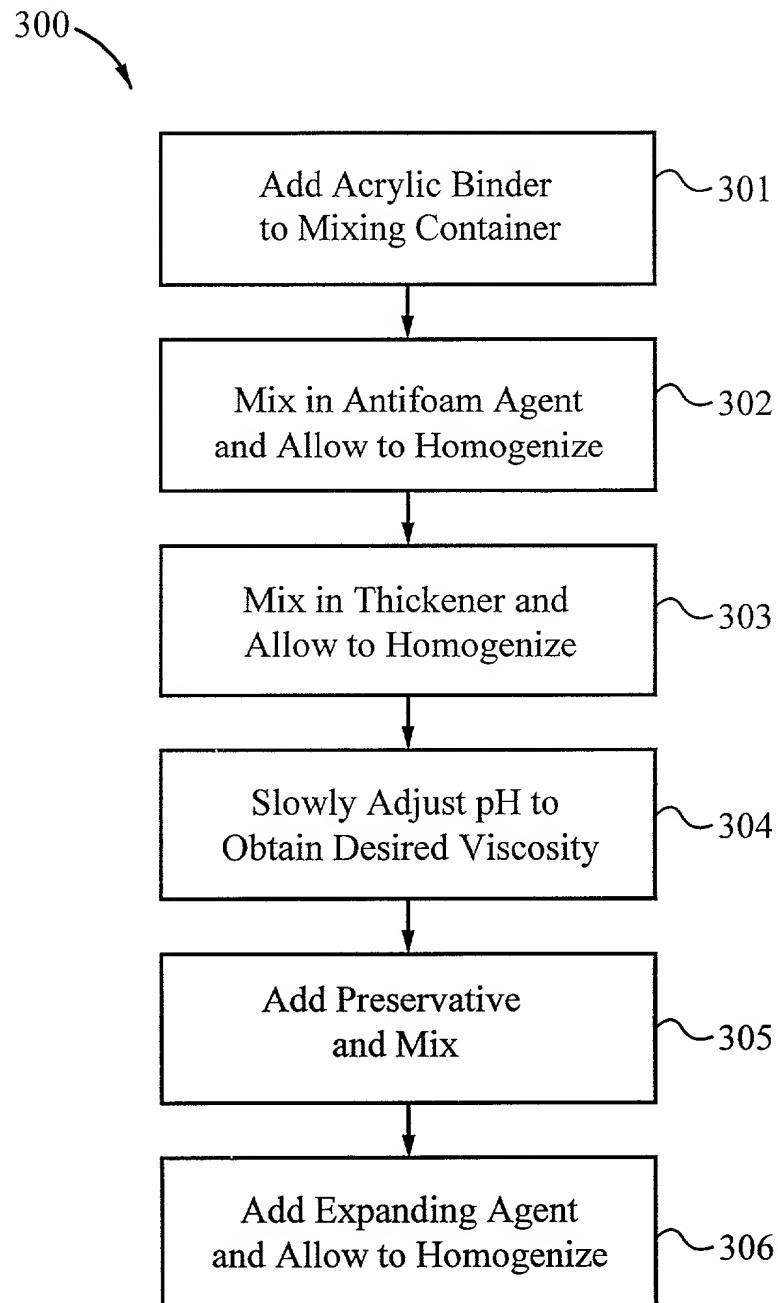


Fig. 3

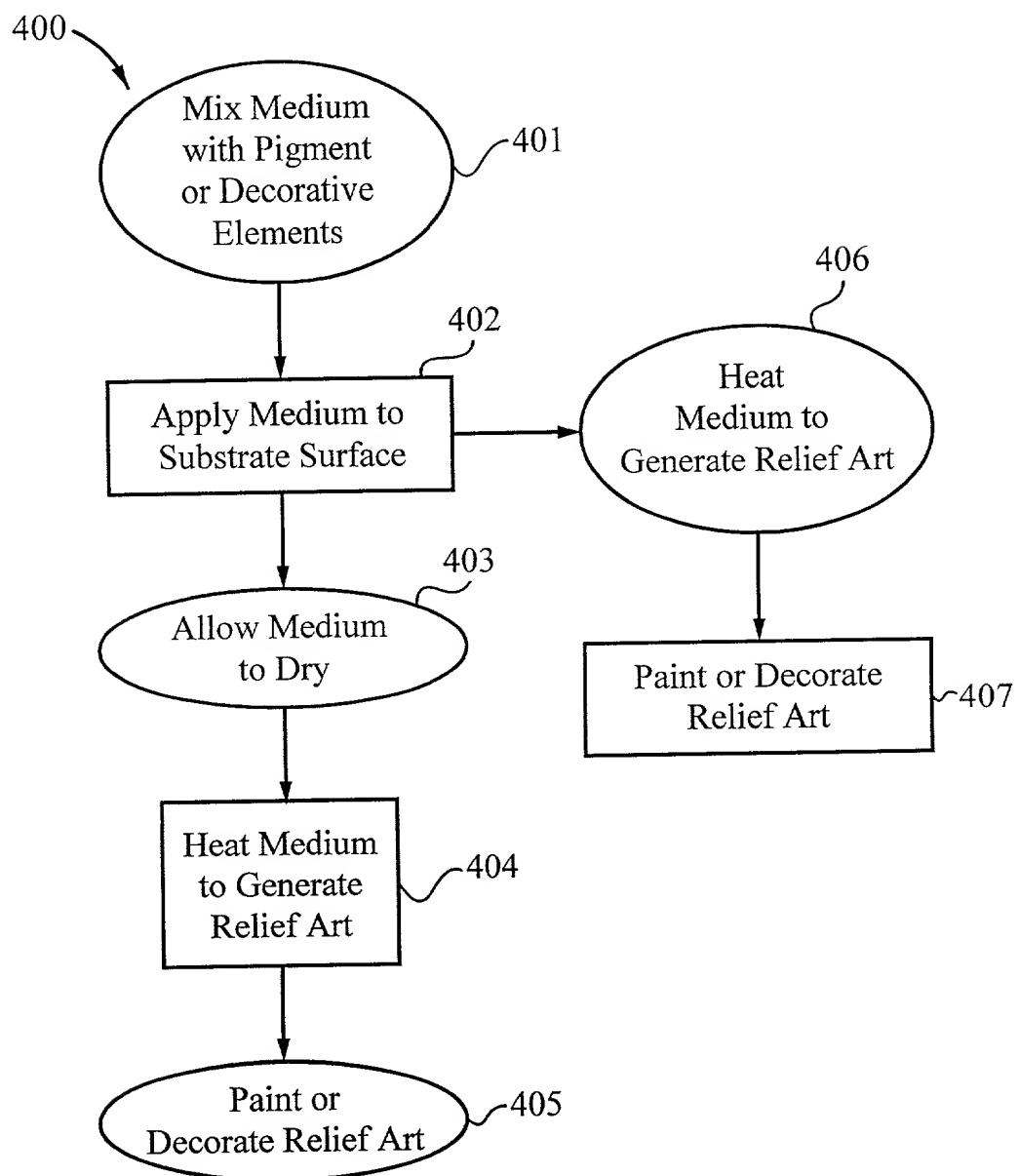


Fig. 4

COMBINED DECLARATION FOR PATENT APPLICATION AND POWER OF ATTORNEY

As a below-named inventor, I hereby declare that.

My residence, post office address and citizenship are as stated next to my name. I believe I am an original, first and sole inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled: **EXPANDING MEDIUM, SYSTEM AND METHOD FOR DECORATING SURFACES**. The specification of which is attached hereto. I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, Section 1.56(a).

I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

			Priority Claim	
			Yes	No
Number	Country	Day/Month/Year Filed		

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

Application Serial No.	Filing Date	Status: Patented, Pending, Abandoned

I hereby appoint the following as my attorneys with full power of substitution to prosecute this application and transact all business in the Patent and Trademark Office in connection therewith:

Thomas B. Haverstock 32,571 Jonathan O. Owens 37,902

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Palo Alto, California 94306

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Sole Inventor: Joel Goobich

Inventor's Signature: Joel Goobich

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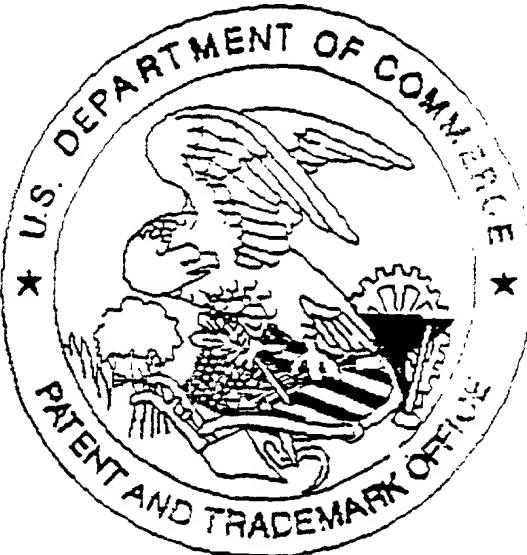
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